

Electude Newsletter

July 27, 2020 • Waltham, Massachusetts

When the pandemic closed schools, instructors naturally turned to Electude

If teaching in the classroom and lab is Plan A, what is your Plan B?

When COVID-19 shut down the world, very few of us were prepared to take teaching online.

For most instructors, remote teaching was uncharted territory. But for those of us teaching hands-on skills, such as automotive technology, it seemed downright impossible.

Thankfully, by the time the quarantine was in place, so was Electude. We were born digital 30 years ago and were instantly ready with the world's leading automotive e-learning solution. Our expertise in this area is deep and wide. To us, automotive e-learning is not Plan B at all—it's Plan A.

So when the world turned upside down, Electude was uniquely suited to take decisive action. By late February, we had responded to South Korea's need for immediate implementation in institutions throughout the world. Then, we began offering our product free to those who were not yet using it and expanding our services, without charge, to existing customers.

The response was swift and it was large. In six weeks we signed on over 2,000 institutions accounting for over 100,000 learners. The need for training followed immediately and we initiated training webinars several times a day, five days a week, in addition to ongoing tutorials and direct support.

Today, we are in touch with our customers every working day, helping them adjust to the new teaching reality with:

- Revolutionary instructional design that helps students retain more information through immediate feedback and assessment
- Solutions based on gaming principles with stunning interactive simulations that enable more effective learning through lasting engagement
- Direct communication between students and instructors...regardless of physical location
- Unique, time-saving tools that give instructors detailed student-by-student insights
- Cost-savings made possible by teaching theory to large groups remotely and hands-on content through safer, smaller, on-site classes

Now, as you prepare for your fall classes – whatever those may look like – we are here to help. Our core- and partner products give instructors greater flexibility and students greater affordability. Electude was born digital. We were made for this moment. What is your Plan B if traditional classroom instruction is not possible? Be ready with a proven Plan A: Electude.



Smaller on-site class sizes make social distancing more effective. Meanwhile, theory can be safely taught online, through highly engaging Electude products.

Thanks to Electude, social distancing couldn't slow this instructor down

Not enough can be said about the wealth of knowledge and 'discovery-based' learning that ELECTUDE has provided to my Mopar CAP students during the unfolding of the COVID 19 crisis. Switching my courses to fully online was worrisome at first, but with ELECTUDE's generous offer for an extended free trial and access to the entire software package, my job was made so much easier. Best of all my students admittedly learned a great deal of subject knowledge and honed their craft.

The crazy thing here is that I had requested a free trial to "test drive" the software package back in December 2019—way before the 1st mention of COVID.

ELECTUDE very early into the COVID crisis was endorsed by FCA (Fiat Chrysler Automobiles) as an alternative to the hands-on components that Auto Tech students across America were missing due to mandatory social distancing.

ELECTUDE is fashioned around the MAST level for NATEF with close to 1300 modules which cover ALL of the NATEF Task Sheet completion: 100% in sections A1 all the way through A8. They even have world-class competition and recognition for their engine performance diagnostic section—where a student performs diagnostic testing on a virtual vehicle. In the virtual diagnostic scenarios (yes, there are many of them), a student or technician can also create a work order which tracks time spent on diagnostics and repairs, and also lists parts costs and labor, so that a student can see how much money a customer would have spent on correctly repairing the virtual vehicle. It is so detailed that you can actually hover the mouse over the in-tank fuel pump and hear it running (on occasion it sounds pretty ill too!).

Ronnie Dorflinger
San Jacinto College, Pasadena, Texas

Three ways to prepare for the future right now

#1: Sign up for a Webinar

Are you new to Electude? Searching for advanced training? Join us in an Electude training webinar by signing up here. Our webinars are hosted by our sales team and David Jones, formerly of IvyTech and the National Transportation Center. We will get you started and teach you a variety of topics, including

- Student management
- Grading and analytics
- The Electude Simulator
- The DIY tool
- CCAR COVID-19 Training

[CLICK HERE to Sign up for webinars](#)

Want more? Available Now:
live support and training by appointment Electude is offering Live Support sessions every week on GoToWebinar. This is your chance to dial-in and get specific answers to questions about Electude! You can also look forward to personal supports sessions with our Training by Appointment. Can't remember your sales representative's name and phone number? No worries: you will be able to sign up right from our website.

[CLICK HERE to Join our mailing list for updates](#)

#2. Check out our new Training Library

Electude has launched a new and improved training library to help ensure your success with our products. We offer training content specific to students, instructors and administrators. Topics cover literally everything you can use to make Electude the best possible solution for your needs, enhanced through a mixture of text, step-by-steps and videos.

[CLICK HERE to Get immediate access](#)

#3. Find us on YouTube!

Learn all about Electude, including how to use the video format. Our YouTube channel has a large collection quick reference videos, organized to get you what you need quickly.

[CLICK HERE to Visit Our YouTube Channel](#)

New Solutions from Electude

Stay safe with the CCAR COVID-19 Safety Module

Electude partner CCAR (Coordinating Committee for Automotive Repair) has released a COVID-19 Safety Module that teaches the basics of staying safe during the pandemic. Created for instructors, service managers, students, and staff, the module

This module is a part of the adoption of CCAR's E-Safety course that also provides comprehensive coverage of automotive and—coming soon—heavy truck safety for technicians.

contains these core competencies:

- Vehicle intake
- Vehicle prep and disinfection before service
- Safe handling during service
- Vehicle disinfection after service
- Staff safety and health monitoring
- Proper use of PPE and social distancing
- Customer handling
- Regulations and management responsibility

Help your students plan for a successful career

Thanks to our partnership with CareerEdge, Electude's automotive technology modules now include integrated content designed to enhance confidence and improve the employability of graduates.

CareerEdge modules can easily be incorporated into student success and career development courses, or integrated into the core automotive technology curriculum. Content includes workbook-style material, audio lessons, assignments, discussions, quizzes, and videos. The course covers such critical topics as:

- Communication and networking
- Cultural diversity and resolution
- Financial literacy
- Goal setting
- Job searching strategies
- Learning to learn
- Managing change and your attitude
- On-the-job success
- Performance and study skills
- Preparing for the interview
- Resumes, cover letters and applications
- Time management
- Working in teams
- Work-life balance

Additionally, a link to CareerEdge will include a professional development toolkit with powerful hands-on tools for student practice and assignments, including:

- Business plan builder
- E-portfolio
- Goal tracker
- Mock job application
- Resume builder
- Resume builder
- Thank you letters
- Virtual interview simulator

ELECTUDE

LET POT=NTIAL FLY